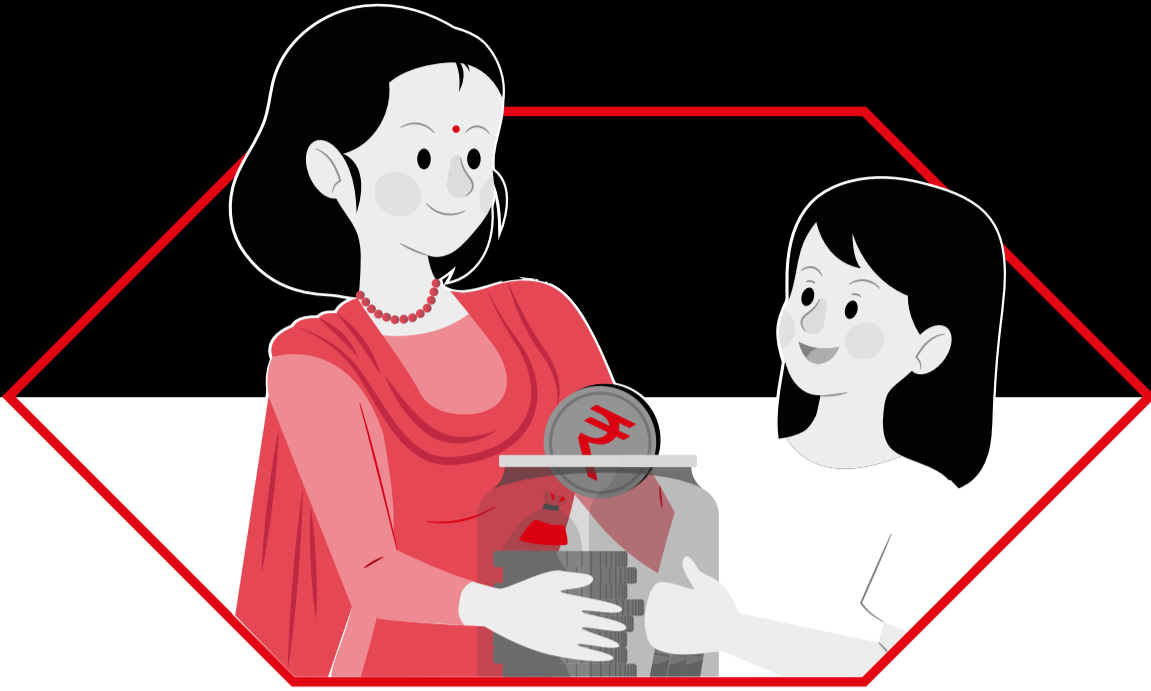


# 6 problems moms face but could overcome with mutual funds



Mothers play a vital role in managing the family's finances. However, when challenges arise, it may become difficult for them to achieve their goals. Here are the top 6 hurdles that mothers face and how mutual funds can help moms overcome it.

## 1

**Insufficient savings for children's education and future needs.**



**Solution** : Investing in mutual funds that are specifically designed for child's future via Systematic Investment Plan (SIP) can help mothers secure their child's future.

## 2

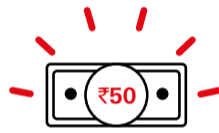
**Inflation affecting savings.**



**Solution** : Investing in equity-oriented mutual funds can help mothers stay ahead of inflation as equities can help in long-term wealth creation.

## 3

**Limited income and budget constraints.**



**Solution** : With mutual funds, it is possible to start investing with as less as Rs. 500.

## 4

**Lack of financial literacy and investment knowledge.**



**Solution** : Mothers can consult a mutual fund distributor who has the expertise to address and resolve common financial concerns and help build a diversified portfolio.

## 5

**Inadequate emergency savings.**



**Solution** : Mothers can invest in money market funds or liquid funds where it is relatively easy to redeem money in case of emergencies.

## 6

**Uncertainty about retirement savings.**



**Solution** : Mutual funds can help mothers save for retirement by providing a range of investment options that are designed to meet different risk and return preferences.

So, this Mother's Day, gift her something valuable. Gift her solutions to her major financial worries and help her become an independent mother.

### An Investor Education & Awareness Initiative

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